

# Beach Chair Lager & Cavendish Beach Music Festival presented by Bell 2019 Ticket Package Contest

## ("The Contest") OFFICIAL CONTEST RULES

- TO ENTER:** The contest is open to residents of Prince Edward Island, New Brunswick, Nova Scotia, Newfoundland & Labrador, Ontario, Manitoba, Saskatchewan, Alberta & British Columbia aged 19 or older only (residents of Quebec, Nunavut, Northwest Territories and Yukon are not eligible). Only one (1) entry per person per week is permitted (maximum of six (6) entries per person) at [cbmf.peibrewingcompany.com](http://cbmf.peibrewingcompany.com). Entries must be from persons over nineteen (19) years of age. Contest entries can be submitted anytime from 9:00 AM Atlantic Time, May 9th, 2019 to 11:59 PM, Eastern Time on June 19th, 2019. Contest closes at 12:00 midnight, Eastern Time on June 19th, 2019. At this time, the winner(s) will be drawn by random draw from the online entries.
- PRIZES:** There five chances to win. Each Prizes is offered by the Sponsors (Beach Chair Lager c/o PEI Brewing Company and Cavendish Beach Music Festival presented by Bell) and consist of the following:
  - Winner(s) will receive one pair (2) of General Admission Weekend Passes to the 2019 Cavendish Beach Music Festival. July 5-7<sup>th</sup>, 2019.
  - Prize is valid to noted festival and location only and cannot be changed for alternate events. Any portions of unused prize will be forfeited.
  - The sponsors, at their sole discretion, can cancel the prize without notice.
  - Prizes are non-transferable and have no cash value.
  - Winner(s) is solely responsible for all accommodations, flights, travel insurance, spending money, tips, meals and other and any charges not specifically mentioned as part of the prize.
  - Any costs or expenses associated with the Prizes not outlined as included above, including but not limited to transportation between winner's residence and the transfer points, taxes, travel and/or medical insurance, airport improvement fees, drinks, meals, and gratuities, are the responsibility of the winner.
  - Once the Prize has been finalized between the Winner(s) and Sponsor, no changes can be made unless approved by Sponsor.
  - Approximate value of the each prize is \$600 CAD. Winner is not entitled to any difference in the stated and actual value.
  - Winner(s) must be 19 years of age or older to participate in this prize. It is the responsibility of the winners to ensure all necessary documents (two pieces of Photo ID and any necessary documents for travel) are included and presented when entering the festival.
- ELIGIBILITY:** To be eligible, you must be nineteen (19) years of age or older and a resident of Prince Edward Island, New Brunswick, Nova Scotia, Newfoundland & Labrador, Ontario, Manitoba, Saskatchewan, Alberta or British Columbia aged 19 or older only (residents of Quebec, Nunavut, Northwest Territories and Yukon are not eligible). You are not eligible if you are:
  - An employee of The PEI Brewing Company or Cavendish Beach Music Festival (together, the "Sponsors"), their respective affiliates, advertising or promotional agencies, contest judging organization, any participating stores or the prize suppliers; or
  - A member of the immediate family (defined as parents, siblings, children and spouse, regardless of where they live) or household (whether related or not) of any of the above persons. Winner and the Winner's Guest will not be eligible to win another prize from the Sponsors for a period of ninety (90) days.
  - An employee of the PEI Liquor Control Commission, their respective affiliates, advertising or promotional agencies, or a member of the immediate family (defined as parents, siblings, children and spouse, regardless of where they live) or household (whether related or not) of any of the above persons.
- RELEASES:** Before being officially declared "The Winner", the successful drawn qualifier and their guest will be required to sign a Declaration of Compliance with the Contest Rules and a Release of Liability.

5. **PERSONAL INFORMATION:** By entering this Contest, The Winner and the Winner’s Guest consent to the collection, use and disclosure of their personal information for the purposes of administering and promoting The Contest. By accepting the Prize, The Winner and the Winner’s Guest consent to the collection, use, and disclosure to the public of their names, addresses (city and Province only), voices, statements and photographs or other likenesses for publicity purposes in connection with The Contest and other marketing campaigns in any media or formats, including but not limited to the Internet, and social media channels, without further notice, permission or compensation. Personal information will not otherwise be used or disclosed without consent of the Winner and the Winner’s Guest.
6. **MISCELLANEOUS:**
  1. Entrants who have not complied with these Official Rules are subject to disqualification from this contest and any future contest or other promotion conducted by Sponsors.
  2. Prizes are not transferable and must be accepted as awarded, with no substitutions in cash or otherwise, except at Sponsors’ sole discretion.
  3. Sponsors reserve the right to substitute a prize of equivalent monetary value if a prize, or any part of a prize cannot be awarded as described for any reason.
  4. Sponsors will not be responsible, however, if weather conditions, event cancellations, or other factors beyond Sponsors’ reasonable control prevent prizes from being fulfilled. In any such event, the Winner will not be provided with a substitute prize or cash equivalent. Prizes will only be released to the verified winners.
  5. Winner(s) are only eligible to receive one (1) prize for the duration of the contest.
  6. All decisions of Sponsors or any contest judging organization designated by them are final and binding in all matters relating to this Contest.
7. **RIGHT TO TERMINATE OR AMEND:** Sponsors reserve the right to terminate or amend this Contest at any time and without prior notice if any factor interferes with its proper conduct as contemplated by these Official Rules. Contest is subject to all applicable federal, provincial and municipal laws.

**DECLARATION OF COMPLIANCE AND RELEASE OF LIABILITY**

I, \_\_\_\_\_, having been declared the Beach Chair Lager & Cavendish Beach Music Festival presented by Bell 2019 Ticket Contest, hereby agree to the aforementioned Official Contest Rules, in their entirety. I hereby agree to abide by all conditions set out in this document by the Sponsors. Furthermore, I agree to release the Sponsors, their respective advertising and promotional agencies, contest judging organization, parent companies and affiliates of the foregoing and all of their respective directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively, the “Releasees”) from any liability in connection with this Contest or the Grand Prize.

\_\_\_\_\_  
 Official Winner

\_\_\_\_\_  
 Date

I, \_\_\_\_\_, hereby designate \_\_\_\_\_ as my “Winner’s Guest” and understand and agree that the Winner’s Guest must also abide by the aforementioned Official Contest Rules, in their entirety.

\_\_\_\_\_  
 Winners Guest

\_\_\_\_\_  
 Date

I, \_\_\_\_\_, having been declared the Winner's Guest of the Beach Chair Lager & Cavendish Beach Music Festival presented by Bell 2018 Ticket Package Contest, hereby agree to the aforementioned Official Contest Rules, in their entirety. I hereby agree to abide by all conditions set out in this document by the Sponsors. Furthermore, I agree to release the Sponsors, their respective advertising and promotional agencies, contest judging organization, parent companies and affiliates of the foregoing and all of their respective directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively, the "Releasees") from any liability in connection with this Contest or the Grand Prize.

For the Sponsor:

\_\_\_\_\_

Jillian Campbell, PEI Brewing Company

\_\_\_\_\_

Date